

SUMMARY

I am a technical designer with extensive experience in product management. Passionate about building software that speaks for itself, I have helped ship enterprise and consumer products on native, web, and mobile endpoints. I specialize in interaction design, out-of-the box thinking, and opportunity assessment.

SKILLS

Usability Testing
Contextual Inquiry
User Journey Mapping
Wireframes and Mockups
Prototyping
Redlining
Mentorship and Collaboration
Product Management
User Journey Mapping
Conflict Resolution
Workshop creation and Facilitation

TOOLS

Figma, Sketch
Omnigraffle, Miro
Jira, Confluence
CSS, HTML, JavaScript, Python, SQL

SPEAKING

Collaborating with Context
Same Page event series
Abstract 2021

Design with the User in Mind
Tableau Conference
2017 and 2018

PATENTS

Optimal display and zoom of objects and text in a document
20130106907 A1.
Published Nov 2011

EDUCATION

Franklin W. Olin College of Engineering
B.S. in Engineering with Design Concentration
Graduated May 2011

University of Washington
Graduate Coursework - HCDE 518: User Centered Design
Fall 2013

EXPERIENCE

Senior Product Designer / Intel, SigOpt AI Jan 2022 - June 2023

As the sole designer on the SigOpt team and SCALE team, I led design efforts and design education across my 80 person organization.

- Designed and managed implementation of new interactive data visualization to help users understand the health of AI experiments.
- Streamlined mobile signup workflow to recapture losses in the funnel while retaining necessary data collection for marketing purposes.
- Budgeted for, hired, and managed contractor to generate internal team branding. Implemented branding and usage guidance across the team.
- Reconfigured SigOpt's information architecture to include legacy and present product workflows while minimizing code and layout changes.

Senior Product Manager / Abstract Aug 2020 - Dec 2021

Drove the integrations strategy and core functionality for Abstract's new Notebooks product and owned the legacy Branches product.

- Guided the integration strategy for the new Notebooks product, advocating for integrations that were both marketable and delightful.
- Shipped GitHub, Figma, Jira and Sketch integrations in Notebooks.

Personal Sabbatical / Art and Volunteer Work Jan 2019 - July 2020

User Experience Designer / Tableau Jun 2015 - Dec 2018

Lead designer on a newly formed Extensions team, helping to identify user needs and flesh out the experience for an MVP launch. Aided in design on the visualization and data connect teams.

- Conducted exploratory user research to understand extension developers needs and coached team leaders in user interview techniques.
- Identified high priority usability features and ensured a great MVP UX by facilitating story mapping alignment with PM to influence the roadmap.
- Inspired non-design colleagues to participate in and eventually help champion design processes on a highly technical extensions team.
- Advocated for the creation of a design library for extension developers, and mentored an intern who helped to create the content for this library.
- Persuaded the visualization team to implement a highly impactful set of features discovered through user interview analysis.
- Expanded Tableau's design resource library by creating a set of data connector guidance for a remote team to rely on.

Program Manager / Tableau May 2014 - Jun 2015

As the PM on a newly developed Storytelling view, I re-envisioned the direction of the functionality and guided the vision for the next version of Storytelling in Tableau.

- Led a team of 10 developers, testers, and designers in the design, and implementation of new Storytelling features in the 9.0 release.
- Facilitated a week long Story Mapping workshop with the team and management group to plan out broad strokes for the 10.0 release.

Program Manager / Microsoft Word Aug 2011- May 2014

- Spearheaded user persona creation on MS Word team, which resulted in a clean set of personas used by the team after my departure.
- Managed design and implementation of 7 new features in MS Word.
- Created and ran multiple rounds of usability testing on new navigation concepts for MS Word in Office 365.